

HEALTHCARE

Healthcare Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	40	19	-21	DABUR	Ayurveda
2	144	131	-13	HIMALAYA	Ayurveda
3	163	244	81	IODEX	Pain Balm
4	197	272	75	ZANDU BALM	Pain Balm
5	209	444	235	VLCC	Health Management
6	218	510	292	RANBAXY	Pharmaceuticals
7	220	93	-127	J&J	Healthcare - Diversified
8	263	592	329	CROCIN	OTC
9	264	400	136	AMRUTANJAN	Pain Balm
10	288	555	267	HIMANI FAST RELIEF	Pain Balm
11	322	269	-53	VICKS	OTC
12	346	228	-118	CIPLA	Pharmaceuticals
13	392	479	87	NOVA	Daycare services
14	472	140	-332	MOOV	Pain Balm
15	525	-	-	LUPIN	Pharmaceuticals
16	541	200	-341	AYUR	Ayurveda
17	546	709	163	PEDIASURE	Baby Food
18	555	258	-297	APOLLO HOSPITALS	Hospitals
19	571	-	-	TIGER BALM	Pain Balm
20	587	-	-	IRIS HOSPITAL	Hospitals
21	596	826	230	FORTIS HOSPITAL	Hospitals
22	612	-	-	TEVA PHARMACEUTICAL INDUSTRIES	Pharmaceuticals
23	636	328	-308	BAIDYANATH	Ayurveda
24	681	711	30	GSK	Pharmaceuticals
25	683	786	103	AJANTA PHARMA	Pharmaceuticals
26	697	640	-57	ARISH AYURVEDIC	Ayurveda
27	706	-	-	B-TEX	Skin Cream
28	721	357	-364	VOLINI	Pain Balm
29	748	387	-361	ENO	OTC
30	749	546	-203	MANKIND	Pharmaceuticals
31	766	-	-	I PILL	OTC
32	793	613	-180	HERBAL LIFE	Direct Selling
33	816	712	-104	CADILA	Pharmaceuticals
34	871	648	-223	HAMDARD	Unani Medicine
35	886	-	-	PARAMPARA AYURVED	Ayurveda
36	949	-	-	ESCORT HOSPITAL	Hospitals
37	970	-	-	SUN PHARMA	Pharmaceuticals

SUB-CATEGORY RANKS

Ayurveda Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	40	19	-21	DABUR	Ayurveda

2	144	131	-13	HIMALAYA	Ayurveda
3	541	200	-341	AYUR	Ayurveda
4	636	328	-308	BAIDYANATH	Ayurveda
5	697	640	-57	ARISH AYURVEDIC	Ayurveda
6	886	-	-	PARAMPARA AYURVED	Ayurveda

Babyfood Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	546	709	163	PEDIASURE	Baby Food

Daycare Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	392	479	87	NOVA	Daycare services

Direct Selling Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	793	613	-180	HERBAL LIFE	Direct Selling

Health Mana. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	209	444	235	VLCC	Health Management

Healthcare – Div Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	220	93	-127	J&J	Healthcare - Diversified

Hospitals Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	555	258	-297	APOLLO HOSPITALS	Hospitals
2	587	-	-	IRIS HOSPITAL	Hospitals
3	596	826	230	FORTIS HOSPITAL	Hospitals
4	949	-	-	ESCORT HOSPITAL	Hospitals

OTC Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	263	592	329	CROCIN	OTC
2	322	269	53	VICKS	OTC
3	748	387	-361	ENO	OTC
4	766	-	-	I PILL	OTC

Pain Balm Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	163	244	81	IODEX	Pain Balm
2	197	272	75	ZANDU BALM	Pain Balm
3	264	400	136	AMRUTANJAN	Pain Balm
4	288	555	267	HIMANI FAST RELIEF	Pain Balm
5	472	140	-332	MOOV	Pain Balm
6	571	-	-	TIGER BALM	Pain Balm
7	721	357	-364	VOLINI	Pain Balm

Pharmaceuticals Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	218	510	292	RANBAXY	Pharmaceuticals
2	346	228	-118	CIPLA	Pharmaceuticals
3	525	-	-	LUPIN	Pharmaceuticals
4	612	-	-	TEVA PHARMACEUTICAL INDUSTRIES	Pharmaceuticals
5	681	711	30	GSK	Pharmaceuticals
6	683	786	103	AJANTA PHARMA	Pharmaceuticals
7	749	546	-203	MANKIND	Pharmaceuticals
8	816	712	-104	CADILA	Pharmaceuticals
9	970	-	-	SUN PHARMA	Pharmaceuticals

Skin Cream Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	706	-	-	B-TEX	Skin Cream

Unani Med. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	871	648	-223	HAMDARD	Unani Medicine